

# APA

## ALLYSSA PARK

*Content Creator*

Naples, FL

B.A. Writing

*Spring Hill College*

Kolbe: 5573 | Type Coach: ENFP



### EXPERIENCE + EXPERTISE:

#### *Focus + Skills*

Communications  
Multimedia Project Management  
Social Media  
Brand Marketing  
Product Marketing  
Influencer Marketing  
B2B + B2C Marketing

#### *Accolades + Awards*

2x President's Volunteer Service Award Recipient

#### *Social Responsibility*

AmeriCorps Alumni

#### *Clubs + Memberships*

CID Book Club member  
National Honor Society  
National orchid society  
Young Professionals of Naples  
Taylor Swift fan club

#### *Top 5 Reads*

1. Harry Potter and the Sorcerer's Stone
2. The Count of Monte Cristo
3. The Remnant Chronicles Trilogy
4. The Bear and the Nightingale
5. The Bird and the Sword

### BEST DESIGN TIP:

Timeless design is sustainable design. building design on enduring foundation will allow it to stand the test of time and trend.

### FAVORITE PATTERN:

Vintage floral

### BEST ADVICE:

There are no shortcuts to long-term success. our experiences are what develop us more than anything, and good things take time when you build them to last.

### HIDDEN TALENT:

Singing

### ME IN ONE WORD:

Effervescent

### MOST INSPIRING TRIP:

Sailing the Mediterranean with my spouse

### WEIRDEST THING IN MY BAG:

The single quarter I hoard for Aldi runs

### I COULD TEACH A CLASS ON:

How to make a meal with random ingredients