

AP

AARON PETERSEN

Design Director

Naples, FL
B.F.A. Interior Architecture
Northern Illinois University
NCIDQ, LEED AP



WORK EXPERIENCE:

20+ years experience in 18 states + provinces
Focus on creative office, hospitality, and multifamily projects
Design lead from inception to project completion
Led various project sizes up to 200,000 sf
FFE specifications + custom furniture
Concept-driven
High-design storyteller

KEY PROJECT EXPERIENCE:

new development

- Middle Street Partners | Juniper, Atlanta, GA
- Kor Proper | Barkley Meadows, Austin, TX
- Lantower | CityLine, Richardson, TX
- Killian Pacific | Bend Industrial Way, Bend, OR
- Lantower | Sunrise, Kissimmee, FL

position related

- Ann Sacks | Seattle Showroom, Seattle WA
- Apple Music | Nashville Headquarters & Studios, Nashville, TN
- Key Real Estate | 805 Lea, Nashville, TN
- Kohler Waters Spa | Wet Treatment Suite, Kohler, WI
- Kohler | The American Club, Kohler, WI
- Microsoft | Technology Center, Chicago, IL
- Microsoft | Sales Offices, Austin, TX
- Ocean Reef Club | Buccaneer Island, Key Largo, FL
- Pinnacle Financial Partners | Corporate Headquarters, Nashville, TN
- The Berger Co., AJ Capital, Market Street | Thompson Hotel, Nashville, TN

- The Buntin Group | Corporate Headquarters, Nashville, TN
- United Talent Agency | Nashville Headquarters, Nashville, TN
- Wood Partners | Alta Riverwalk, Nashville, TN
- WME Agency | Nashville Headquarters, Nashville, TN

BEST DESIGN TIP:

Create memorable spaces, give your concept a name, tell a story - constraints inform the design, limitations encourage creativity, every detail is worth discovering, no detail is too small.

FAVORITE PATTERN:

Patterns from nature - concentric webs, dried mud, faceted bubbles, hexagonal beehives, leaf skeletons + sand ripples

BEST ADVICE:

Hard work pays off - diligence, passion, and vigor create strong results.

HIDDEN TALENT:

Alchemist, inventor + diplomat

TRIP OF A LIFETIME:

Hill valley - November 5, 1955