

MMA
MARISSA
MANZANARES

*social media + marketing content
coordinator*

dallas, tx

b.a. linguistics + english

university of california at los angeles



work experience:

content research + development
content creation
social media strategy
seo copywriting
adobe lightroom
google analytics
editing + copywriting

key project experience:

photography

- advanced company's instagram, facebook + pinterest social accounts, bringing in an increase of new users by 947%, 115% + 116% from 2020 to 2021, respectively
- founded 2 educational photography courses, focusing on time consolidation, refining of craft + yielding stellar results at events

outreach program coordinator

- managed generation of creative social + print content
- facilitated social media taskforce to strategically promote events + increase community outreach

best design tip:

there's no such thing as too many plants

favorite pattern:

geometric

best advice:

stop comparing yourself to others around you – success + growth look different on everybody!

hidden talent:

i was in training to become an olympic ice skater + professional diver

if it's the last thing i do...

i will swim with sharks (my favorite animal) or run a half-marathon

trip of a lifetime:

past: honeymoon in cancún

future: banff national park, another trip to Italy, and iceland