

SOS

SHEA ODELL-SCOTT

trend forecaster

s.odell-scott@cid-designgroup.com

akron, oh

b.s. fashion merchandising



work experience:

multifamily | design trend forecast
hospitality | design trend forecast
market segmentation research
product testing + reporting
emphasis on design longevity
infuse trend findings into project visioning
apparel product development | mass-market retail
eyewear product development | mass-market retail

key project experience:

new development

- Crescent | Novel LoSo, Charlotte, NC
- Crescent | Novel Edgehill, Nashville, TN
- Bozzuto | Kilmarnock, Boston, MA
- Bozzuto | Pinehills, Plymouth MA
- Kushner | 2000 Biscayne, Miami, FL
- Greystar | Alta Federal Hill, Baltimore, MD

renovation

- Pollack | Flats at West Broad Village, Glen Allen, VA

best design tip:

create with purpose and longevity in mind, say something and make it beautiful.

favorite pattern:

flower of life

best advice:

to handle any situation, take a few deeps breaths and lead with the heart.

hidden talent:

thrift shopping // i always find a hidden treasure

if it's the last thing i do...

i will learn at least one more language.

trip of a lifetime:

i've always wanted to go to the rain forest in costa rica.