AG

ALANNA GILLEN

assistant creative director
+ storyteller
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washington, dc b.s. interior design, cum laude



work experience:

establish creative design direction base upon researched target market,
location styles + scope of work
develop visioning, schematic + design development presentations
demographic + research historical significance of project area
assist in hi-level marketing + branding
continued exploration of current trends

key project experience:

new development

- Pollack | The Penrose, Charlotte, NC
- Wood Partners | Warp + Weft, NoDa, NC
- Wood Partners | The Huntley, Buckhead, GA
- Wood Partners | National, Brewers Hill, MD
- Trammell Crow | Mercantile Village, Lake Oswego, OR
- Crescent Communities | Nashville West, Nashville TN
 - Lennar | Grand Bay, Doral, FL
 - Lodge, Abbott, & Associates | Kalea Bay, Naples, FL
 - Elevate Partners | West Las Olas, Ft. Lauderdale, FL
 - Estates & Companies | Brookland, Columbia, SC
 - Greystar | 908 Division, Nashville, TN
 - Greystar | Elan McFarland, Alpharetta, GA
 - Pollack | Charleston Steel, Charleston, SC

renovation

- Greystar | Taylor Uptown, Dallas TX
 - Bozzuto | One Eleven, Chicago IL
- Bozzuto | 15 Bank, White Plains NY
 - Holland | La Salle, Beaverton OR

- Templeton | The Douglas, Portland OR
- Holland | The Soleil, Denver CO

rebranding sales package

- CBRE | Carson Towner, South End
- ARA Newmark | Breckenridge, Portland OR
- ARA Newmark | Andover Park, Beaverton OR

best design tip:

always refer to history; look at the great architects + designers of the past. understand their process + what purposes their designs served.

favorite pattern:

golden ratio of course

best advice:

form you concept, believe it... now convince everyone else

hidden talent:

jedi knight

if it's the last thing i do...

trip of a lifetime:

versailles, 1774