

SOS

SHEA ODELL-SCOTT

Associate | Design Futurist

Akron, Oh

B.S. Fashion Merchandising

Kent State University



WORK EXPERIENCE:

- Multifamily | Design Trend Forecast
- Hospitality | Design Trend Forecast
 - Market Segmentation Research
 - Product Testing + Reporting
 - Emphasis on Design Longevity
 - Infuse Trend Findings into Project Visioning
- Apparel Product Development | Mass-market Retail
- Eyewear Product Development | Mass-market Retail
- Developed + Instructed Company-wide CEU On Current Cid Design Forecast
- Hosts Quarterly Live Webinars on Latest Design Forecast for All Staff + Clients
 - Blue Zones Worksite Alliance Representative | Sharing Workplace Best Practices, Sustainability + Engagement Ideas and Resources

KEY PROJECT EXPERIENCE:

Touches + influences all CID projects in all phases from visioning through FF+E

BEST DESIGN TIP:

Create with purpose and longevity in mind, say something and make it beautiful.

FAVORITE PATTERN:

Flower of life

BEST ADVICE:

To handle any situation, take a few deeps breaths and lead with the heart.

HIDDEN TALENT:

Thrift shopping - I always find a hidden treasure.

IF IT'S THE LAST THING I DO...

I will learn at least one more language.

TRIP OF A LIFETIME:

I've always wanted to go to the rain forest in Costa Rica.