

SOS

SHEA ODELL-SCOTT

associate design futurist

akron, oh

b.s. fashion merchandising

kent state university



work experience:

multifamily | design trend forecast

hospitality | design trend forecast

market segmentation research

product testing + reporting

emphasis on design longevity

infuse trend findings into project visioning

apparel product development | mass-market retail

eyewear product development | mass-market retail

developed and instructed companywide ceu on current cid design
forecast

hosts quarterly live webinars on latest design forecast for all staff and
clients

blue zones worksite alliance representative | sharing workplace best
practices, sustainability + engagement ideas and resources

key project experience:

touches + influences all cid projects in all phases from visioning through
ffe

best design tip:

create with purpose and longevity in mind, say something
and make it beautiful.

favorite pattern:

flower of life

best advice:

to handle any situation, take a few deeps breaths and lead
with the heart.

hidden talent:

thrift shopping - I always find a hidden treasure.

if it's the last thing i do...

i will learn at least one more language.

trip of a lifetime:

i've always wanted to go to the rain forest in costa rica.