

AC
ALANNA CALL

associate *creative director*
+ *storyteller*

washington, dc
b.s. interior design, cum laude



work experience:

- establish creative design direction base upon researched target market, location styles + scope of work
- develop visioning, schematic + design development presentations
 - demographic + research historical significance of project area
 - assist in hi-level marketing + branding
 - continued exploration of current trends
- co-developed and instructed companywide ceu on cid design standards

key project experience:

Touches + influences all CID projects through at phases from visioning through FFE

best design tip:

always refer to history; look at the great architects + designers of the past. understand their process + what purposes their designs served.

favorite pattern:

golden ratio of course

best advice:

form your concept, believe it... now convince everyone else

hidden talent:

jedi knight

if it's the last thing i do...

pet a sea otter

trip of a lifetime:

versailles, 1774